

Tuesday 14th September 2021 – Hunts Waste Busters

Attendees and Introduction

Danette O’Hara – Waste Minimisation Support Officer, HDC
Heidi Field – Waste Minimisation Officer, HDC
Chris – Huntingdon
Lara – St Neots
Joseph – Yaxley
Nic and Heather - St Ives
Anna – St Neots
Tom – Sawtry

Apologies

David – Yaxley
Helen - Clerk at Yaxley Parish Council
Marcus - Hemingford
Chloe – St Neots
Jenny – Holme
Karen – Yaxley
Helen – St Ives
Richard and Pia – St Ives

Social Media

Post about our food waste trial published earlier today – receiving good comments and has already reached 13,000 people

Instagram – More stories needed. Just passed 700 followers

Lara to get some videos for stories from residents who are taking part in the caddy trial

Facebook – followers have plateaued

We need to get HDC to share posts

More video’s needed, as these tend to get a better reach

Action for all: send in any posts you would like to write along with any images or start a conversation about one.

Action for all: Please keep liking, sharing and commenting.

Hunts waste Buster take over posts – please sent any items/posts through

Promotional recruitment video - being worked on.

Connections

Publications – September/October edition is about food waste, this has been circulated to 9 publications (Danette to circulate the list of publications we send the articles to)

Hard hitting article about food waste nationally and locally

Future article ideas – lifecycle of certain materials / The split of different waste in the different streams

Please send through any other ideas

Tom will continue to gather further contacts for publications across the district.

Future ideas –

- What makes up the grey bin – highlighting this to residents – Lara to compile this article for January deadline. DO to send out some data
- Business waste – employees are Hunts residents too – Tom to draft
- How businesses can change to reduce their waste
 - Reduce packaging
 - Removing desk bins
 - Taping up general waste bins for a set period of time – i.e. a zero waste week

Talks

Yaxley WI – 9th September

Early Birds WI talk – 11th October

5th St Ives Scouts – talk on 15th November

Cromwell Scouts – 6th December

Roundhouse Primary school, St Neots – have been approached about a possible talk about the food waste trial

Events

- Heritage Open Day, St Ives – 18th September ‘Past, Present, and Future’
Hosted at the Methodist church.

Live Facebook events to be tried via Huntingdonshire Recycles

- Joseph attending an Eco-church event on 19th September at St Peters Church, Yaxley.

Leaflets for Lara’s AGM in October

Action for all: To share any new connections we should make for publication or talks.

Competition

Cromwell Scouts have shown an interest in taking part in a competition. Cubs/scouts to undertake waste audits at home

Hinchingsbrook Scouts have also been contacted

Project Starting in November

5th St Ives – talk on 15th November

Terracycle

Volunteers still needed to assist Jenny with making contact with Terracycle home sites to ensure we're ok to share site addresses

Spreadsheet needs updating as sites have changed – Danette to share the spreadsheet as a GoogleDoc for all to participate.

Anna has included more items – HDC to supply an additional blue bin which will be signed to clearly show its for Terracycle items

Danette to share the Co-Op bag report to be circulated

Cambridgeshire Recycling Workshop

Fenland pulling together a number of workshops - No update as of yet

RECAP workshops – More details needed for the group.

Food waste trial

Caddies have now been delivered to our trial area in Loves Farm, St Neots

½ have received just the caddy and the other ½ have received caddy and paper liners

We'll be collating tonnages, seeking opinions from residents etc...

AOB

RECAP (Recycling for Cambridgeshire and Peterborough waste partnership) – We need to raise awareness of the partnership and will be looking at the branding for this.

Next Meeting

Circulate a Doodle poll for the next meeting so that we can pick a day which suits the majority

It will be held as a Microsoft Teams meeting