

Monday 15th November 2021 – Hunts Waste Busters

Attendees and Introduction

Heidi Field – Waste Minimisation Officer, HDC

Nic and Heather - St Ives

Chris – Huntingdon

Lara – St Neots

David – Yaxley

Helen - Clerk at Yaxley Parish Council

Hannah – Little Paxton – Passionate about sustainability. Work in the events industry and specialise in sustainable events

Apologies

Danette O’Hara – Waste Minimisation Support Officer, HDC

Jo Twiselton – Warboys

Anna – St Neots

Marcus - Hemingford

Chloe – St Neots

Jenny – Holme

Helen – St Ives

Richard and Pia – St Ives

Joseph – Yaxley

Tom – Sawtry

Karen – Yaxley

Betty – Warboys

Social Media

The reach of our social media pages has plateaued. We’ll be reducing posts down to two per day to ensure we’re giving the right messages.

It would be great if members were able to review our posts/pages to provide feedback on what posts you would like to see, how we could do better.

We are looking a new way of increasing our followers to the pages.

More seasonal posts, making relevant to the time of the year or what is happening at that time

Maybe need to reinvent images so we aren’t using the same ones.

Engaging with the influencers across the district. Mayors, town councils, council leaders so we are reaching a different audience.

Connections

- Publications – Recent article has been circulated to current contacts. Article is specifically about reducing waste during Christmas
 - o Future ideas
 - Lifecycle of certain materials

- The split of different waste in the different streams – Lara drafting an article for January
 - Talks
 - We have a number of talks taking place. Earith Primary School, St Ives Cubs Groups and Loves Farm WI

Please continue to pass on our details to any groups who may want a talk on waste and recycling in Huntingdonshire

- Events – currently none planned until 2022
 - Lara attended the Loves Farm Community AGM. Bin stickers went down really well with attendees

Competition

- League of Waste Minimisers – St Ives Cub Scouts are commencing the challenge on 15th November. The children will be set a challenge to reduce their waste.

Terracycle

- Google Sheet created and shared – please continue to add any new sites you come across

Recap Workshop – still waiting an update

Any new ideas

More information around eco cleaning products – new years resolution. Heather will put together some recipes/ideas

Start to send out posts about wrapping paper and cards as residents will be starting to think about purchasing these

AOB

Yaxley Parish Council is looking at getting their food waste collected from the community fridge. Stacey to contact with more information

- Newcomers – Hannah is happy for her e-mail to be shared

Next Meeting

We'll send around a Doodle Poll for the next meeting